



**G. NARAYANAMMA INSTITUTE OF TECHNOLOGY & SCIENCE (For Women)
(AUTONOMOUS)**

Shaikpet, Hyderabad – 500104

DEPARTMENT OF INFORMATION TECHNOLOGY



**NATIONAL STARTUP DAY
Event Theme on “Innovate, Elevate, Celebrate”**

REPORT

Date & Time of Program: 12th January 2024 (Friday) | 15:00 – 18:00 Hrs

Number of Participants: 50

National Startup Day is an annual celebration dedicated to recognizing and promoting the spirit of entrepreneurship and innovation within a country. It serves as a platform to celebrate the achievements of startups, showcase their contributions to the economy, and encourage the growth of entrepreneurial ecosystems.

We at Innovation and Incubation department in collaboration with AIC-GNITS Foundation celebrated the Innovation Week by organizing an event on 12th Jan 2024, calling all the GNITS Alumni Entrepreneurs and recognizing the Alumni for their excellent strides in Entrepreneurship.

It started with the agenda of Introduction of AIC GNITS by CEO Dr. Shashwat Pathak who briefed about the course of event followed by Legal Framework and regulatory compliances session by Ms. Kritika Sharma (Company Secretary – Graduate in Law & Commerce from Osmania University).

As the event commenced we had founders who joined and shared the entrepreneurial journey. The entrepreneurs included:

Name of the Entrepreneur	Company Name	Startup Sector	Brief description of the startup
Keerthi Datla	Esvee Atelier	Furniture Design & Manufacturing	Esvee Atelier is a design house based in Hyderabad. They specialise in creating original and high quality solid wood furniture and collectibles that are made to order in limited batches for clients across the globe.
Rudraksha Reddy	Brekrr	Social Networking Platform	Brekrr is a dynamic virtual networking platform that transcends industry barriers, connecting professionals, entrepreneurs, mentors, and investors across diverse sectors. It serves as an inclusive ecosystem, fostering collaboration and ideation. Brekrr propels ideas from conception to market launch, offering comprehensive support

NATIONAL STARTUP DAY

Event Theme on “Innovate, Elevate, Celebrate”

			at every stage of product development. This innovative platform champions equal opportunities for businesses, empowering individuals to leverage networks, access resources, and thrive in their respective industries.
Pratyusha Cheepu	Dyonya Private Limited	Deep-Tech (HealthTech product)	Dyonya Private Limited, based in Hyderabad, India, is an emerging deep-tech startup. Their focus lies in developing a non-invasive glucometer, with the flagship product being the Glyco-Sap—a groundbreaking health-tech device designed to revolutionize glucose monitoring. Team wanted to work on and introduce affordable technical solutions and make them accessible by all the households.
Himasree	Kitolit Robotics and IoT Tech company	Electronics and Manufacturing	<p>Kitolit Robotics and IoT EdTech is revolutionizing education by implementing hands-on learning through lab setups within educational institutions. The primary focus is cultivating design thinking skills among students, fostering creativity, problem-solving, and innovation.</p> <p>Beyond education, team is deeply involved in cutting-edge research and development, leveraging our expertise to craft bespoke solutions tailored to specific needs. The dedication to custom product development ensures a diverse range of solutions that cater to various industries and requirements.</p> <p>Overall, Kitolit is not just an educational initiative; it's a platform that encourages practical learning, innovation, and customized technological solutions.</p>

NATIONAL STARTUP DAY

Event Theme on “Innovate, Elevate, Celebrate”

Renuka Venkata Ramani Challa	Improve 10X Solutions Pvt. Ltd.	EdTech	To bridge the skill gap between expectations of corporates and students.
Akshita Reddy Madireddy	AGI Metalforms (formerly Known as Aradhya Ventures)	Industry 4.0	AGI Metal Forms (formerly Aradhya Ventures) offers comprehensive infrastructure solutions, specializing in industrial services, Abrasive Blasting, Industrial Painting, PEB Structure Manufacturing, and Warehouses. An integrated one-stop solution for all your infrastructure needs.

Then, we moved on to the Fireside chat on “Innovation and Adaptability in Entrepreneurship” by Ms. Keerthi Datla, Founder, Esvee Atelier & Ms. Akshita Reddy, Serial Entrepreneur, Managing Partner, AGI Metal Forms (confirmed) which was moderated by Program Manager of AIC –GNITS Ms. Setu Sharma.

The event was concluded with recognizing and awarding the top entrepreneurs in various categories like Rising Star Award, Collaboration Catalyst Award & STEM Outreach Award.

The awards were presented by honourable Chairman of GNITS Sri Raghava Reddy and reverend Vice Principal Dr. K Ramalinga Reddy to the following entrepreneurs.

- Renuka Challa, Improve10x Solutions – Rising Star Award
- Rudraksha Reddy, Brekk – Collaboration Catalyst Award
- Himasree Desai, Kitolit – STEM Outreach Award

The event ended with the closing remarks by Dean Innovation & Incubation Dr.Nara Kalyani followed by detailed discussions among students and entrepreneurs over high Tea.



Dr. N. Kalyani
Dean, I&I