MOBILE BASED AGRI SHOP FOR FARMERS

Dr.Raghavender K.V

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Dr.Raghavender K.V
Associate Professor, Dept. of CSE,
G. Narayanamma Institute of Technology and Science, Shaikpet, Hyderabad.

PREFACE

For several years, farmers in India have had little liberty in choosing markets and purchasers for their produce. All states in the country, except three, degree that marketing and selling of farm produce must be directed through state-owned mandis, retail markets where mediators (middlemen) crush farmers to increase margins. According to research, mediators have becomed ominating buyers of the agricultural market, resulting them to take control over the plight of thefarmers and gulping all the profits. The farmers work day and night expecting a good yield. Theyuse a lot of financial resources lending money and buying fertilizers, seeds etc. So, they have the right to enjoy every rupee gained on their corp. In this context, we propose a system which brings farmers close to the retailers cutting the middle men.The middle men usually take upto70% of the profits of farmers leaving them helpless.Our system consists of a mobile or web application which will serve as a platform for farmer the growers and retailers or customers to sell and buy their farm products. This system aims at giving a profitable price to farmers to their farm products cutting the middlemen. This allows the retailers or the customers to buy products from the farmers at a lower than the normal price. This system is used to farmer and user. Farmer uploads their product with details and buyers view these details and book that product with in a time.

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